

SPONSORSHIP OPPORTUNITIES



Friday June 12th 8:30pm

A PROUD PART OF



THE IAA IS NOW ACCEPTING THE FOLLOWING SPONSORSHIP LEVELS

PRESENTING SUPPORTER
KEY SUPPORTER
ANGEL SUPPORTER
SUSTAINING SUPPORTER
FRIENDS OF THE IAA
EVENT PROGRAM ADS

Questions? Please email jeff@jeffreykafer.com

To learn more about these sponsorship opportunities please visit
www.independentaudiobookawards.com/sponsors

Ready to become a sponsor or purchase advertising space? Please visit
www.independentaudiobookawards.com/shop



WHY SPONSOR THE INDEPENDENT AUDIOBOOK AWARDS?

The IAA is the only awards program that honors excellence in independent audiobooks exclusively. Small publishers, individual authors, and narrators are featured and celebrated in this one-of-a-kind presentation of the year's best in independent audiobook productions.

By supporting us, your sponsorship pays for critical costs associated with hosting a world-class awards show.



PRESENTING SUPPORTER

(1 opportunity) - \$2000

This is our premier sponsorship level reserved for one supporter

EXCLUSIVE “PRESENTING SUPPORTER” WITH YOUR LOGO IN:

- All email blasts and online announcements
- The event program cover
- A large easel at the pre-awards cocktail party
- The event program Sponsor page as PRESENTING SUPPORTER top billing
- Overhead projections
- Primary Logo on the Step and Repeat "red carpet"
- The IAA Website

PLUS:

- A special “thank you” mentioned by the host at the beginning and end of the ceremony
- A shout-out by the “Voice-of-God” before the program (15 second blurb to be provided by you)
- Brand Exposure to the entire audience as well as the entire live-stream viewing audience and recording.
- 2 Complimentary passes for the HEAR Now Festival!
- Opportunity to be an award presenter at the show!



If you are interested in this sponsorship level please contact Jeffrey Kafer directly.

jeff@jeffreykafer.com

KEY SUPPORTER

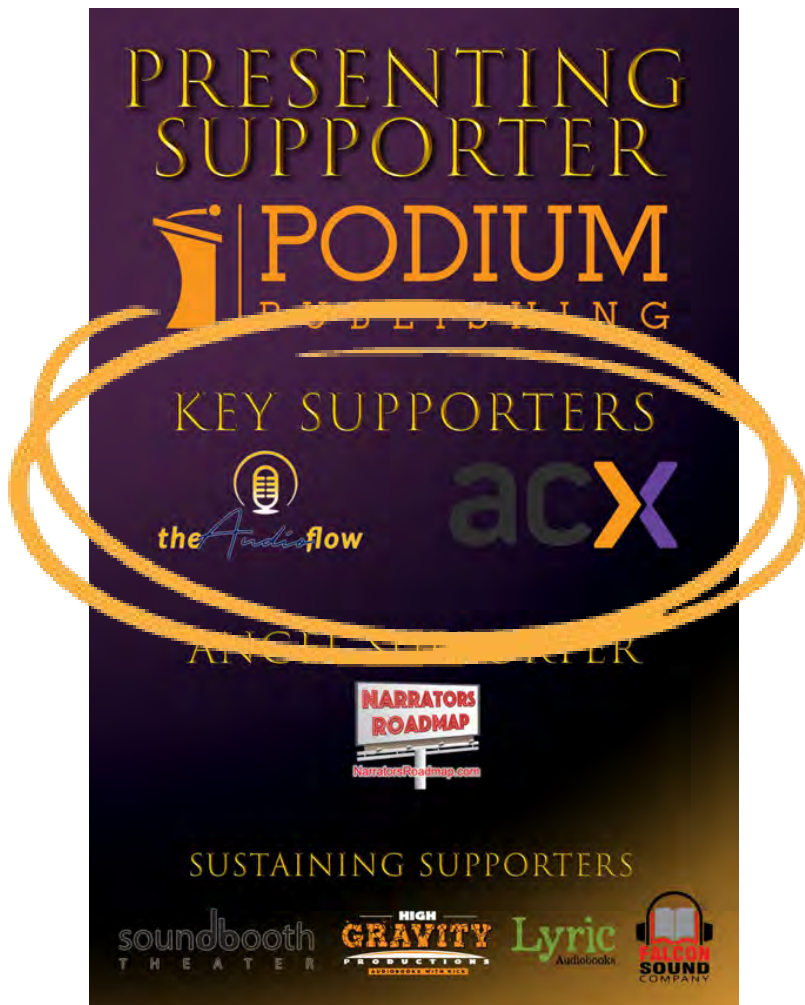
(2 opportunities) - \$1000

PROMINENT LOGO PLACEMENT IN:

- All email blasts and online announcements
- A "thank you" mention by the emcee at the end of the program.
- Secondary placement on large easel at the pre-awards cocktail party
- The event program Supporter page as KEY supporter billing
- The "red carpet" Step and Repeat
- The IAA Website

PLUS:

- 1 Complimentary pass for the HEAR Now Festival!
- Opportunity to be an award presenter at the show!



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ANGEL SUPPORTER

(5 opportunities) - \$750

LOGO PLACEMENT IN:

- All email blasts and online announcement
- The event program Supporter page as ANGEL supporter billing
- Lower placement on large easel at the pre-awards cocktail party
- The event program Supporter page as ANGEL supporter billing
- The "red carpet" Step and Repeat
- The IAA Website



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jeff@jeffreykafer.com

SUSTAINING SUPPORTER

(10 opportunities) - \$500

SMALL LOGO PLACEMENT IN:

- All email blasts and online announcements
- The event program Supporter page as SUSTAINING supporter billing
- The IAA Website



FRIENDS OF THE IAA

(75 - 100 opportunities) - \$50

This is a special level for Narrators and Independent Production Professionals ONLY

YOUR NAME IN:

- The printed event program
- The IAA website as one of the FRIENDS OF THE IAA

FRIENDS OF THE IAA

Laura Jennings
Aaron Shedlock
Stuart Gauffi
andrewbwehren.com

Amy McFadden
Travis Baldree
Meghan Kelly
Kyle Tait

Shaun Toole Edits Audio Books
Ava Lucas

Veronica Giguere
Al Kessel

Lauri Jo Daniels
Greg Tremblay and Kentswold Studios
Jon Oak

ChelseaStephens.me
cindykayvo.com

Gary Bennett
Alice Anne English

Byron Wagner
Steve Campbell

Amy Deuchler
Phil Thron

Sara Morsey
dstifel.com

Hollie Jackson
Pearl Hewitt

Shiromi Arserio
Noah Michael Levine

Utah Audiobook Narrators
Derek Shoales

1/2 PAGE

(5.5"W x 4.25"H) – \$250/\$300

TRACI ODOM
Actor / Voice Artist
www.traciodom.com

Independent audiobooks are the foundation of my narration career.

Thank you to all the independent authors, producers, editors & distribution pros I have had the honor & privilege of working with over the years.

Congratulations to all the 2019 IAA Nominees!

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1/4 PAGE

(2.75"W x 4.25"H) – \$150/\$250

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Petrea Burchard
narrator

NO STORY LIVES UNLESS SOMEONE WANTS TO LISTEN.
—JK Rowling

Airbending Media
Producer, LLC

Congratulations to Independent Audiobook Award Nominees
Lia Langola, Nancy Peterson, Tiffany Williams, Mc Sands, & Two Words Publishing.

We are excited and grateful to have worked with such talented artists on their award worthy performances.

Looking for award winning audio engineering for your next project, contact
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2019 IAA Nominee for Best Male Narrator and Best Apocalyptic Audiobook: Torment

2019 IAA Nominee for Best Horror Audiobook: Five Roads to Texas

Meghan Kelly

www.meghankelly.com

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FEMALE NARRATOR

All the King's Horses
By Lauren Gallagher, performed by Lee Langola & Michael Ferradillo

Pure
By Catherine Mueck, performed by Kristin James

Condemn Me Not: Accused of Witchcraft
By Rebecca B. Moore, performed by Nancy Peterson

Clickwork Alchemist
By Sara C. Hoyle, performed by Steven Aronoff

Fatal Agreements
By Ashley Fontaine, performed by Andrea Eckert

CAROLINE MCLAUGHLIN
narrator

GOOD LUCK TO ALL THE NOMINEES OF THE INDEPENDENT AUDIOBOOK AWARDS AT THE HEAR NOW FESTIVAL!

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