



## **IAA Judging Criteria**

Finalists are scored based on the following criteria:

### **PERFORMANCE**

- Narrator presents a professional, entertaining, and believable performance
- Characters are clearly and consistently differentiated through tone, inflection, pacing, etc...
- Narrator avoids using cliched, stereotyped, or condescending mannerisms and style to differentiate characters
- Narrator accurately pronounces all words, including proper nouns, place names, character names, and technical and foreign words and phrases, to the best of the judge's knowledge
- The pace of narration is appropriate to the content and is maintained throughout

### **CONTENT**

- Recording is free of blatant or distracting edits, background noise, and other technical errors
- Story is well suited for audio
- Story is free of distracting grammatical or syntax errors

### **OVERALL**

- As a whole, the narration, any music/fx, technical quality, and story provide a compelling listening experience.